

Holy Family Catholic School Curriculum Overview Year 12 – BTEC Level 3 Diploma in Business

September 2026 to July 2027



	Curriculum Content- YEAR 12	Suggested Reading or Extension Activities
Half Term 1 (Sept-Oct)	Unit 1 : Exploring Business (Assignment 1) In this introductory unit, learners study the purposes of different businesses, their structure, the effect of the external environment, and how they need to be dynamic and innovative to survive. <i>This unit is internally assessed and taught by your classroom teacher: <u>Ms O'Rourke</u></i> Unit 3 : Personal and Business Finance Learners study the purpose and importance of personal and business finance. They will develop the skills and knowledge needed to understand, analyse and prepare financial information. <i>This unit is assessed by a written examination set by Pearson. The examination will be two hours in length. The number of marks for the examination is 80.</i> Taught by : <u>Ms Ozpalas & Mr Roth</u>	• Seneca (Unit 2 & 3) • https://senecalearning.com/en-GB/ • Tutor2u-business • BBC business news
Half Term 2 (Nov-Dec)	Unit 1 : Exploring Business (Assignment 2) Taught by: <u>Ms O'Rourke</u> Unit 3 : Personal and Business Finance preparation for January examination Taught by : <u>Ms Ozpalas & Mr Roth</u>	• Seneca (Unit 2 & 3) • https://senecalearning.com/en-GB/ • Tutor2u-business • Teacher study packs • BBC business news
Half Term 3 (Jan-Feb)	Unit 1 : Exploring Business (Assignment 3) Taught by: <u>Ms O'Rourke</u> Revision for exam in January (Unit 3) Unit 5 : International Businesses (Assignment 1) Taught by: <u>Ms O'Rourke</u> Learners study how UK businesses develop strategies to trade globally. Learners will also consider the factors that influence the implementation of these strategies.	• Tutor2u-business • Teacher study packs https://www.twoteachers.co.uk/

	This unit is internally assessed by your classroom teachers.	
Half Term 4 (Feb-Mar)	Unit 5 : International Businesses (Assignment 2) Taught by: <u>Ms O'Rourke</u> Unit 2 : Developing a Marketing Campaign Learners will gain skills relating to, and an understanding of, how a marketing campaign is developed. This unit is assessed under supervised conditions as it is an exam. The assessment is set and marked by Pearson. Taught by: <u>Ms Ozpalas & Mr Roth</u> This in external exam you will take in May 2026	• Seneca https://senecalearning.com/en-GB/ • Tutor2u-business • BBC business news
Half Term 5 (Apr-May)	Unit 5 : International Businesses ((assignment 3) Taught by :<u>Ms O'Rourke</u> Unit 2 : Developing a Marketing Campaign preparation for January examination Taught by: <u>Ms Ozpalas & Mr Roth</u>	• Seneca (Unit 2) https://senecalearning.com/en-GB/ • Tutor2u-business • BBC business news
Half Term 6 (Jun-Jul)	Unit 6 : Principle of Management An introduction to management theories-in preparation for this external exam Unit. Immersion in the business world: Who are the best employers to work for? How do they motivate their workforce? Research the best CEO of incorporated companies Leadership vs management Taught by: <u>Ms Ozpalas & Mr Roth</u>	• Seneca (Unit 6) • Tutor2u-business • BBC business news

Examples of Home Learning Tasks	Coursework will be to complete the various units taught by the three different teachers. Students will work on three different units concurrently. Revision tasks set for external units such a Unit 2, 3, and 6
Assessment Tasks, Methods & Frequency	Students will learn key term tests within the lesson . and they will use a learning map to summarise the unit of study. They will do end of the topic tests to assess and consolidate knowledge. Students will also participate in regular school assessment examinations. These tests will inform the classroom teacher and pupils of any knowledge gaps that need to be tackled before moving forward with the curriculum.
Equipment that Students Need	Students will need access to a computer to complete their tasks and CW Students should have their own Business notebook for CW notes and revision notes. A booklet and assessment guidance will be provided for each unit online access

Parent / Carers can help their child by:	Help your child to keep stay abreast of the news, as businesses performance is affected by economic, legal and political news. Watch business programmes with your child (Dragons Den, The Apprentice, Panorama business documentary which are related to business or the economy
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	Check that your child is uploading homework set by their classroom teacher on Google classroom.
Useful Websites	www.bbc.co.uk/news/business https://senecalearning.com/en-GB/

Who Can I Contact?	Head of Business Studies	Ms Cesario-Ziten mrs.cesario-ziten@holyfamilycatholicschool.co.uk
	2nd in Business department	Ms Ozpalas ms.ozpalas@holyfamilycatholicschool.co.uk
	Teachers of Btec level 3 course	Mrs Cesario-Ziten Ms Ozpalas Ms O'Rourke Mr Roth



Holy Family Catholic School Curriculum Overview Year 13 – BTEC Level 3 Diploma in Business

September 2027 to July 2028

	Curriculum Content- YR13	Suggested Reading or Extension Activities
Half Term 1 (Sept-Oct)	Unit 6: Principles of Management-continued Quality management Human Resources Management Taught by: <u>Ms Ozpalas</u>	https://www.twoteachers.co.uk/ https://senecalearning.com/en-GB/
Half Term 2 (Nov-Dec)	Unit 6: Principles of Management Mock papers in preparation for Jan 2026 examinations Taught by: <u>Ms Ozpalas</u>	
Half Term 3 (Jan-Feb)	Unit 6: Principles of Management revision for Jan exam UNIT 22: Market Research-Assignment 1	

	Learners examine the different aspects of market research used by businesses. They will undertake a research project, interpret their findings and produce a report. <u>Taught by :Ms O'Rourke</u> This unit is internally assessed by your classroom teacher.	
Half Term 4 (Feb-Mar)	UNIT 22: Market Research-Assignment 2 Create your own market research for a micro-business <u>Taught by :Ms O'Rourke</u> Unit 4: Managing an Event Learners will work as part of a small group to plan, coordinate and manage a business or social enterprise event for our school. Students will evaluate the skills gained in a report format. Taught by: Ms Ozpalas	
Half Term 5 (Apr-May)	UNIT 19: Pitching for a new business Learners study the practical skills and acquire the knowledge needed to undertake the necessary preparation and steps to set up and pitch for funding for a micro-business. <u>Taught by :Ms O'Rourke</u> Unit 4: Managing an Event Staging the event planned Taught by: Ms Ozpalas These units are internally assessed by your classroom teachers.	
Half Term 6 (Jun-Jul)	Giving resubmission to students for Units of work that can be improved. This is down to your teacher's discretion	

Examples of Home Learning Tasks	Work on completing internal unit of studies (Unit 22, Unit 4, Unit 19) Revision tasks set for external units such Unit 2, 3,(re-sits) and 6
Assessment Tasks, Methods & Frequency	Students will learn key term tests within the lesson . and they will use a learning map to summarise the unit of study. They will do end of the topic tests to assess and consolidate knowledge. Students will also participate in regular school assessment examinations. These tests will inform the classroom teacher and pupils of any knowledge gaps that need to be tackled before moving forward with the curriculum.
Equipment that Students Need	Students will need access to a computer to complete their tasks and CW Students should have their own Business notebook for CW notes and revision notes. A booklet and assessment guidance will be provided for each unit online access

Parent / Carers can help their child by:	Help your child to keep stay abreast of the news, as businesses performance is affected by economic, legal and political news. Watch business programmes with your child (Dragons Den, The Apprentice, Panorama business documentary which are related to business or the economy. Check that your child is uploading homework set by their classroom teacher on Google classroom.
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Who Can I Contact?	Head of Business Studies	Mrs Cesario-Ziten mrs.cesario-ziten@holyfamilycatholicschool.co.uk
	2nd in Department	Ms Ozpalas ms.ozpalas@holyfamilycatholicschool.co.uk
	Business Teacher	Ms O'Rourke ms.orourke@holyfamilycatholicschool.co.uk
	Teachers of Year 13 Business Studies	Ms Ozpalas Ms O'Rourke