6th Form Preparation work for **BTEC Business level 2**



Read the BBC news article on where the hand sanitiser has gone.

Listen to the Podcast- Leadership



Article

Write a paragraph explaining how this links to business.

Podcast

Should business leaders try to solve problems outside of their business? What is your opinion?

Watch

The Truth About Heinz | Inside the Superbrands | Channel 4

The Truth About Heinz | Inside the Superbrands | Channel 4

Summarise the key points in the video

- How does Heinz ensure quality in their production process?
- What is Heinz's cash cow product (most selling product)?
- What are consumer preferences shifting towards? What is Heinz doing to meet customer demands?

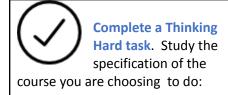
Time: 1.5hr



Mrs Cesario, Ms Ozpalas & Mrs O'Rourke

Time: 30 minutes

Time: 1hr



Specification - Btec Level 3

Create a mind map of the 2 Units you will be sitting an exam for in Yr1 (Include Key Words at the bottom of your mind MAP, learn them!) Unit 2 and Unit 3.

Time: 2hrs



Read the article and create a table of pro's and con's of O2 and Virgin merging.

Merger article

Time: 30 minutes



Time: 2hrs

Complete

Research at least 5 of the top conglomerates. What is a conglomerate company?

(Unilever...and many more..)

Include key facts, news stories and a bit about their history.

You should have 1 A4 page per business.

(1)

Watch episode 2 of the documentary on British airways.

British airways

Write a paragraph explaining why you think it was important for BA to introduce a new first class Time:

1.5 hours