

6th Form Preparation work for BTEC Business level 2



Mrs Cesario, Ms Ozpalas &
Mrs O'Rourke



Read the BBC news article on
where the hand sanitiser has
gone.

[Article](#)

Write a paragraph explaining how this links
to business.

Time: 30 minutes



Listen to the Podcast- Leadership

[Podcast](#)

Should business leaders try to solve problems
outside of their business? What is your
opinion?

Time: 1hr



Watch





**The Truth About Heinz | Inside the
Superbrands | Channel 4**

[The Truth About Heinz | Inside the
Superbrands | Channel 4](#)

**Summarise the key points in the
video**

- *How does Heinz ensure
quality in their production
process?*
- *What is Heinz's cash cow
product (most selling
product)?*
- *What are consumer
preferences shifting
towards? What is Heinz
doing to meet customer
demands?*

Time: 1.5hr

 <p>Complete a Thinking Hard task. Study the specification of the course you are choosing to do:</p> <p>Specification - Btec Level 3</p> <p>Create a mind map of the 2 Units you will be sitting an exam for in Yr1 <i>(Include Key Words at the bottom of your mind MAP, learn them!) Unit 2 and Unit 3.</i></p> <p>Time: 2hrs</p>	 <p>Read the article and create a table of pro's and con's of O2 and Virgin merging.</p> <p>Merger article</p> <p>Time: 30 minutes</p>	 <p>Complete</p> <p>Research at least 5 of the top conglomerates. What is a conglomerate company?</p> <p>(Unilever...and many more..)</p> <p>Include key facts, news stories and a bit about their history.</p> <p>You should have 1 A4 page per business.</p> <p>Time: 2hrs</p>	 <p>Watch episode 2 of the documentary on British airways.</p> <p>British airways</p> <p>Write a paragraph explaining why you think it was important for BA to introduce a new first class</p> <p>Time:</p> <p>1.5 hours</p>
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