

MEDIA STUDIES

GCSE

Exam Board: Eduqas

Course Overview:

Two exams to be sat at the end of year 11: 70% of qualification

One piece of coursework - producing a magazine: 30% of qualification

Unit Breakdown:

Component 1: Exploring the Media (1 hour 30 minute exam / 80 marks / 40% of qualification)

Section A: **Exploring Media Language and Representation** & Section B: **Exploring Media Industries**

Component 2: Understanding Media Forms and Products (1 hour 30 minute exam / 60 marks / 30% of qualification)

Section A: **Television** & Section B: **Music**

Component 3: Creating Media Products NEA (Coursework / 60 marks / 30%)

Why Media Studies?

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- The media play a central role in contemporary society and culture. They shape our perceptions of the world through representations, viewpoints and messages they offer.
- The media have real relevance and importance in our lives today, providing us with ways to communicate, with forms of cultural expression and the ability to participate in key aspects of society.
- The economic importance of the media is also unquestionable. The media industries employ large numbers of people worldwide and operate as commercial industries on a global scale.
- The global nature of contemporary media, couple with ongoing technological developments and more opportunities to interact with the media, suggest that their centrality in contemporary life can only increase.
- This course offers you the opportunity to develop knowledge and understanding of these key issues and the ability to debate important questions about the media.
- We study a range of rich and stimulating media products in relation to theoretical frameworks as well as the opportunity to put into practice this knowledge in order to produce a media product.

How do you learn in Media Studies?

Media Studies involves the close analysis of the images, sounds and text that we experience via the media. It is the study of individual media texts (such as films, TV shows, magazines, websites) and

- Who made them ("institution")?
- How they were made ("process")?
- Why they were made ("purpose")?
- Who they were made for ("audience")?
- What rules were followed when making them ("conventions" and "genre")?



You will learn a whole new language called, Media Language. Through the analysis of semiotics, representation and audience theory you will develop critical frameworks through close textual analysis. You will also develop an understanding of media industries and contexts as well as develop your practical media making skills!

Skills & Progression



Skills

- Research
- Textual Analysis
- Critical Thinking
- Enquiry Skills
- Semiotics & Deconstruction
- Media Language
- Historical Contexts
- Social & Cultural Contexts
- Political Contexts
- Practical & Decision Making Skills

Progression

Further education

- Media Studies GCSE gives you key skills that you can apply to many A Levels and of course A Level Media Studies and Film Studies courses as well as Level 3 Creative Media BTECs

Careers

The list is endless! Media companies operate on a global scale many students go on to careers in:

- TV & Film Production
- Gaming Industry
- Print Production Industries
- Social Media Companies
- Journalism
- Research
- Academia
-and much more!

Some of the texts we will study...

