

# BUSINESS

## BTEC Level 3 National Diploma

### Course Description

This qualification is designed to give learners an understanding of modern management principles and its application to the world of business. Learners gain knowledge and skills in areas such as marketing, human resource management and financial management of a business. The qualification is for post-16 learners and is intended as a two-year programme of study, normally in conjunction with one or more qualifications at Level 3. It is aimed at students looking to progress to employment in the business sector.



### Progression

This qualification carries UCAS points and is recognised by higher education providers as meeting admission requirements to many relevant courses.

This course can lead to apprenticeships into management positions or business administrators in private sector businesses **or** after completing this course students can progress on to University to study a range of business related degrees such as:

The qualification supports entry to, for example:

- BA (Hons) Business Finance and Accounting
- BSc (Hons) Business and Human Resources Management
- BSc (Hons) Business and Marketing

### Entry Requirements

GCSE Average: 3.6 GCSE grade 4 in Maths, grade 4 in English.



## Course Details

There are 6 units of which six are mandatory and two are specialist. Two of the units are externally assessed. Learners must complete and achieve a pass grade or above for all mandatory units in order to pass the overall qualification

Mandatory Units	Assessment method
Exploring Business	Internal – coursework
Developing a marketing campaign	External- coursework
Personal and Business Finance	External – exam
Managing an Event	Internal – coursework
Specialist Units	
Recruitment and selection	Internal – coursework
Marketing	Internal – coursework



*“I have enjoyed studying BTEC Business as it has helped me practice to meet tight deadlines which will benefit me in the long term. In addition, I have enjoyed being able to work with other students as part of our assignments.” Sheenele Rud-dock. Yr 13 HFCS student. Now at University studying Management & Finance.*



## Further Information

**Course Leader:** Mrs T Cesario

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**Examination board:** Edexcel

[www.qualifications.pearsons.com](http://www.qualifications.pearsons.com)

