

BUSINESS

A Level Course

Description

Students of this course will study business in a variety of contexts (eg large/small, UK focused/global, service/manufacturing). They will also develop a critical understanding of organisations, the markets they serve and the process of adding value. Students will develop an awareness that business behaviour can be studied from the perspectives of a range of stakeholders, acquire a range of skills including decision-making and problem-solving and be aware of the current structure of business and business practice.

Unit of study include:

- 1 What is business?
- 2 Managers, leadership and decision making
- 3 Decision making to improve marketing performance
- 4 Decision making to improve operational performance
- 5 Decision making to improve financial performance
- 6 Decision making to improve human resource performance
- 7 Analysing the strategic position of a business (A-level only)
- 8 Choosing strategic direction (A-level only)
- 9 Strategic methods: how to pursue strategies (A-level only)
- 10 Managing strategic change (A-level only)

Entry Requirements

GCSE Average: 4.8. GCSE grade 5 in Maths, grade 5 in English,

Interest in Business is essential.



Progression

Many A level Business students go into management and administration jobs in businesses. This type of qualification can also be helpful to get into finance, banking or insurance. However skills in management and marketing are also required in other areas such as charity, social work and local government, while knowledge of business is also important for management consultancy, retail management and for market research specialists. A business studies qualification is also good grounding for studying an MBA, which is a master's degree in business administration.





Course Details

A level Modules	Assessment
Paper 1: Business 1	2 hour written exam, 33.3% of A-level Content 1-6 above
Paper 2: Business 2	2 hour written exam, 33.3% of A-level Content 1-6 above
Paper 3: Business 3	2 hour written exam, 33.3% of A-level Content 1-10 above

“Learning Business Studies is not just about understanding key business concepts, it’s about applying what you’ve learnt to contemporary issues and using it to expand your knowledge deeper into the world of business. We get to apply our learning into major companies such as Apple, Google and Unilever which makes it exciting and interesting. The teaching is great and keeps you on your toes, but it’ll be worth it for what business studies has to offer as an A-Level.”

Further Information

Course Leader: Mrs T. Cesario-Ziten
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Examination board: AQA
www.aqa.org.uk

