

Holy Family Catholic School

Curriculum Overview Year 12 –

Creative Media Production (BTEC) Edexcel



	Curriculum Content	Suggested Reading or Extension Activities
Half Term 1 (Sept-Oct)	Introduction to the subject Unit 4: Pre-Production Portfolio Assignment 1: Pre-production requirements, students will be understanding the requirements of pre- production requirements for a digital media product. Students will be marked and assessed against the P,M,D criteria Unit 1: Media Representations This unit is assessed through an examination onscreen set and marked by Pearson. The examination will last 2hrs and will consist of short- and long-answer questions. Learners will have access to the unseen media product(s) or extracts during the examination and will be able to engage independently with onscreen material. A01 Demonstrate knowledge and understanding of media terminology, semiotics, theories, concepts and messages.	http://www.creativeengland.co.uk/film-and-tv/production-funding Get funding and support BFI Download FREE Filmmaking Production Documents BTEC CDMP Unit 1 Media Representations Exam EXPLAINED!
Half Term 2 (Nov-Dec)	Unit 4: Pre-Production Portfolio Assignment 1: Pre-production requirements, students will be understanding the requirements of pre- production requirements for a digital media product. Students will be marked and assessed against the P,M,D criteria Unit 1: Media Representations External Exam Preparation A02: Apply knowledge and understanding of media concepts, semiotics, theories and formal techniques to constructed representations	Semiotics analysis for beginners! How to read signs in film Roland Barthes Media Theory Pre-Production, Production and Post-Production Defined - Digital Brew
Half Term 3 (Jan-Feb)	Unit 4: Pre-Production Portfolio Assignment 2: The pre-production process, Students will carry out pre-production for a digital media product and produce a pre-production portfolio for a creative media production. This will be reviewed pre-production of a digital media product summative feedback given once the unit is completed. Students will be marked and assessed against the P,M,D criteria Unit 1: Media Representations External Exam Preparation A03 Analyse media texts to deconstruct representations and decode messages and evaluate their effectiveness and impact	24 Creative Social Media Campaign Examples to Boost Your Inspiration Stuart Hall Reception Theory Encoding & Decoding - BTEC Creative Media Unit 1 Media Exam
Half Term 4 (Feb-Mar)	Unit 4: Pre-Production Portfolio Assignment 2: The pre-production process, Students will carry out pre-production for a digital media product and produce a pre-production portfolio for a creative media production. This will be reviewed pre-production of a digital media product summative feedback given once the unit is completed. Students will be marked and assessed against the P,M,D criteria Unit 1: Media Representations External Exam Preparation A04 Make connections between polysemic messages underpinning media representations and their related values and effects on wider society	Unit 6 Assignment 1 Submission JN (Switch Media Campaign) ALL The Media Theorists EXPLAINED! BTEC Creative Media Unit 1 Media Representations Exam Theory Representation - GCSE Media Studies Revision - BBC Bitesize
Half Term 5 (Apr-May)	Intro to Short Films - Unit 10 Camera Workshop – Research and Ideas Explore different short films, identify genres and target audiences, and generate ideas for an original film concept. Workshop 2 – Pre-Production Create planning documents including a script, storyboard, shot list, and production schedule to prepare for filming. Unit 1: Media Representations students will sit the exam online for 2hrs (externally assessed) A01-A04 Criteria	https://www.youtube.com/watch?v=z2T-Rh838GA This Girl Can – what about you?  Laura Mulvey Male ...
Half Term 6 (Jun-Jul)	Unit 10: Film Production Assignment 1: Film Production (Fiction)	Print Magazines vs Digital Magazines Publishing

	Workshop 1 – Camera Basics Learn how to set up and operate a camera, including focus, exposure, white balance, and recording settings. Workshop 2 – Camera Shots and Angles Explore different shot types and camera angles to understand how they affect storytelling and audience engagement. Workshop 3 – Camera Movement Practise camera movements such as panning, tilting, tracking, handheld, and tripod shots to create dynamic footage. Workshop 4 – Practical Camera Skills Use a range of camera techniques to film a short scene, then review and evaluate the footage to identify strengths and improvements	
--	--	--

Examples of Home Learning Tasks	Watch: How to edit using Imovie, Lightworks or Premiere Pro Watch: Youtube Live Revision Guides placed in G classroom Read: Teacher Revision PPT and create Revision Guides for exam To Do: Practice past papers
Assessment Tasks, Methods & Frequency	• Coursework submissions -Every half term all ONLINE using Online submission • Booklets with CW Briefs and checklists alongside student help guide PPTs are given to students to use in and outside of the classroom. • Full mock papers are done in class and marked • Feedback given to students on how to improve using DEPT online marking policy. • Knowledge organisers and PLCs given to students
Equipment that Students Need	Headphones Data on Mobile and Storage for filming Photography for magazine unit (Not essential but good to have their own camera) Students will need access to a computer to complete their tasks and CW Students should have their own Media notebook for CW notes and revision notes. A booklet and assessment guidance will be provided for each unit online access

Parent / Carers can help their child by:	Checking their Theory notes online and Google Classroom submissions weekly.
Useful Websites	https://www.citethisforme.com/citation-generator/harvard https://www.grammarly.com/
Extra-Curricular Activities & Career Opportunities	• Film Focus Workshops • Sky Skills Studios • The Museum of Brands, Packaging & Advertising • Harry Potter Studios and Workshops • BFI trip

Who Can I Contact?	Head of Media & Film Studies	Mrs Farrugia
	Teachers of Year 12 Media	Mrs Belgrave

Holy Family Catholic School

Curriculum Overview Year 13 –

Creative Media Production (BTEC) Edexcel



	Curriculum Content	Suggested Reading or Extension Activities
Half Term 1 (Sept-Oct)	Unit 10: Film Production Introduction to the assignment In this unit, students will explore how short films are planned, created, and evaluated. They will watch and analyse examples of short films to understand storytelling, camera techniques, editing, and sound. Students will then develop their own ideas, plan a production using industry-style documents, and work collaboratively to film and edit a short movie. The unit encourages creativity, communication, problem-solving, and technical media skills while giving students experience of the complete filmmaking process. Watch – Analyse – Plan – Create • Watch: View a short film to understand its story and style. • Analyse: Identify camera shots, editing, and sound techniques used. • Plan: Discuss ideas and create a simple concept for a short film. • Create: Produce a short scene using the techniques learned.	https://www.youtube.com/watch?v=jyo_m_TdYj8 8 Steps to Edit a Video in Premiere Pro (Start to Finish) https://www.youtube.com/watch?v=YzOCzZ3FfeA https://www.indieshortsmag.com/articles/2025/08/what-makes-a-short-film-memorable-notes-from-a-first-time-jury-member/
Half Term 2 (Nov-Dec)	Unit 10: Film Production Assignment 2: Narrative Film Production Students will produce material for a fictional film of a specified genre, research and planning techniques, scripts, storyboards and pitch their ideas to be commissioned.	Watch this and make notes Visual Storytelling 101
Half Term 3 (Jan-Feb)	Unit 10: Film Production Assignment 2: Narrative Film Production Students will film and produce an opening to a new thriller film. They will apply post-production techniques to a fictional film utilising codes and conventions of a specified genre. This will be assessed via P, M, D criteria, this is a summative unit that will be sent off to be moderated. Unit 1: Media Representations External Exam RESIT Students will have the opportunity to resit this exam to get a higher grade	Write a review on this AS Level Media Studies - Thriller Open https://www.youtube.com/watch?v=hBWRfYvju2o ing Sequence: Exemption A-Level Media - Humans Title Sequence Analysis
Half Term 4 (Feb-Mar)	Unit 8: Responding to a Commission External Exam Part A and Part B The unit sets a task and invites you to plan a response using one of five different media – a promotional video, a website, an audio podcast, a leaflet or a digital game. Both the preparation and assessment periods must be scheduled over 2 weeks time. The key purpose of this assessment is to assess a learner's ability to respond to a commission through pre-production materials. This is a single part task. Learners will be given the opportunity to carry out independent research ahead of 2-hours of monitored preparation followed by a 6-hours of supervised assessment session. During the independent research period, learners should be encouraged to carry out activities such as: • identifying appropriate research sources • carrying out primary and secondary research into the target audience and similar products	https://www.youtube.com/shorts/Ni-94kYaRuI https://pt.slideshare.net/colesmedia/additional-sampleassessmentmaterialunit8parta
Half Term 5 (Apr-May)	Unit 8: Responding to a Commission External Exam Part B There are four activities within the set task. All of the activities will be completed under 6 hours of supervision.	Responding to a commission Prep  Unit 8: Responding to a Comm...

	Activity 1: Produce a rationale – 1 hour approximately Activity 2: Produce a pitch of the idea – 1 hour approximately Activity 3: Produce a proposal – 2 hours approximately Activity 4: Produce a treatment – 2 hours approximately Assessment focus is Band 1- 4 and is externally marked	
Half Term 6 (Jun-Jul)	Unit 10: Film Production Assignment 2: Narrative Film Production Students will film and produce an opening to a new thriller film. They will apply post-production techniques to a fictional film utilising codes and conventions of a specified genre. This will be assessed via P, M, D criteria, this is a summative unit that will be sent off to be moderated.	https://youtu.be/uspc9cXR2Oo?si=9CCE66SoZrHF_Kw  Unit 10- Film Production Year 13 ...

Examples of Home Learning Tasks	Watch: Netflix or Amazon Prime a variety of thrillers films Watch: Variety of opening to films and analysing the codes and conventions To do: Practice Past Set Briefs and mock practice techniques Watch: Youtube Live Revision Guides Read: Teacher Revision PPTs and create Revision Guides for exam
Assessment Tasks, Methods & Frequency	• Coursework submissions -Every half term all ONLINE using G-classroom • Booklets with CW Briefs and checklists alongside student help guide PPTs are given to students to use in and outside of the classroom. • Full mock papers are done in class and marked Jan onwards set brief given • Feedback given to students on how to improve using DEPT online marking policy. • Knowledge organisers and PLCs given to students
Equipment that Students Need	Headphones Data on Mobile and Storage for filming Photography for magazine unit (Not essential but good to have their own camera) Students will need access to a computer to complete their tasks and CW Students should have their own Media notebook for CW notes and revision notes. A booklet and assessment guidance will be provided for each unit online access

Parent / Carers can help their child by:	Checking their CW and Google Classroom submissions weekly.
Useful Websites	https://www.citethisforme.com/citation-generator/harvard https://www.grammarly.com/
Extra-Curricular Activities & Career Opportunities	• IMAX Movie Trip • E17 film Festival • The Museum of Brands, Packaging & Advertising

Who Can I Contact?	Head of Media & Film Studies	Mrs Farrugia
	Teachers of Year 13 Media	Mrs Belgrave

